

WILLIAM WANNYN

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EDUCATION

Université de Montréal, Montréal, Canada

Ph.D. Sociology, Sociology of science, expected May 2020

Dissertation: “Neurolaw: sociological analysis of an emerging research area combining cognitive sciences and law”

Advisors: Profs. Yves Gingras, Nicolas Sallée

Université de Montréal, Montréal, Canada

M.Sc. Sociology, Sociology of science, August 2016 (Dean’s Honour List, all semesters)

Thesis: “Le marketing du neuromarketing: analyse sociologique de l’intégration des savoirs et des techniques neuroscientifiques à la recherche scientifique sur le consommateur”

Committee: Profs. Marcel Fournier, Paul Sabourin, Yves Gingras, Nicolas Sallée

Université de Montréal, Montréal, Canada

BA, Psychology and sociology, August 2014 (Dean’s Honour List, all semesters)

Institut de Formation en Soins Infirmiers, Clermont-Ferrand, France

B.Sc. Nursing, November 2007

RESEARCH INTERESTS

Specialization in science and development of new areas of research

Science and Law

Neuroscience theoretical and methodological use in the social sciences

Bibliometric analyses of science development

Social neurosciences theorizing of human agency

PUBLICATIONS

“Marketing Neuromarketing: Academic Stakes in a Controversial Research Area”, *Social Science information*, 56 n°4 (October 2017): 619-639

Review of “Abi-Rached, Joelle, Rose, Nikolas (2013). Neuro: the new brain sciences and the management of the mind”, *Scientia Canadensis*, 39 n°1 (November 2017): 113-115

CONFERENCE PRESENTATIONS

“Neurodisciplines: une redefinition des frontiers entre sciences biomédicales et sciences sociales”, Association Canadienne des Sociologues et Anthropologues de Langue Française, Université Laval, Québec City, Canada

“Le marketing du neuromarketing: we know what you want and when you will buy it”, CIRST graduate student nineteenth symposium, Université du Québec À Montréal, Montréal, Canada, April 2017

“La vie sociale des neurosciences sociales: le marketing du neuromarketing”, Association Internationale des Sociologues de Langue Française (AISLF) twentieth quadrennial Conference, Montréal July 2016

“Emergence et développement du neuromarketing”, *La naturalisation des inégalités: déterminisme héréditaire et influences environnementales dans l’explication des différences entre populations humaines (XIXe-XXIe siècle)* (Seminar), EHESS (École des Hautes Études en Sciences Sociales), Paris June 2015

AWARDS AND SCHOLARSHIPS

Best M.Sc. Thesis in Sociology 2016: George Henri Lévesque Prize awarded by the Association Canadienne des Sociologues et Anthropologues de Langue Française (ACSALF) October 2017

Social Sciences and Humanities Research Council of Canada Joseph-Armand Bombardier doctoral scholarship (105 000\$)

Université de Montréal May 2017 to April 2020

Fonds de Recherche du Québec-Société et Culture doctoral scholarship (20 000\$)

Université de Montréal September 2016 to April 2017

Fonds de Recherche du Québec-Société et Culture master’s scholarship (15 000\$)

Université de Montréal September 2015 to August 2016

Social Sciences and Humanities Research Council - Michael Smith Foreign Study supplement (6000\$)

Cermes 3 (CNRS-Paris) May to August 2015

Social Sciences and Humanities Research Council of Canada master’s scholarship (17 500\$)

Université de Montréal September 2014 to August 2015

TEACHING EXPERIENCE

University Lecturer, Psychology-Sociology: research laboratory (PSO-3000)

Université de Montréal January to April 2018

University Lecturer, Psychology-Sociology: research laboratory (PSO-3000)

Université de Montréal September to December 2017

Teaching assistant, Psychology-Sociology: research laboratory (PSO-3000)

Université de Montréal Winter 2017, Winter 2016, Winter 2015, Fall 2014

Teaching assistant, Sociology of the individual (SOL-2105)

Université de Montréal Fall 2016

Teaching assistant, Psychology-Sociology: research avenues (PSO-2000)

Université de Montréal Winter 2015

Teaching assistant, Psychology-Sociology: overlapping perspectives (PSO-1000)

Université de Montréal Winter 2015

RESEARCH EXPERIENCE

Professor Nicolas Sallée, Université de Montréal, Montréal, Canada

Research assistant, May 2014 to August 2016

- Performed field observations in a teenager prison facility, compiled statistical data, reviewed the literature on teen imprisonment

Professor Alain Ehrenberg, Université Paris Descartes, Paris, France

- Summer internship at Centre de recherche santé, médecine, science et société (CERMES3)

ACADEMIC SERVICE

Member of the *Centre Interuniversitaire de Recherche sur la Science et la Technologie (CIRST)*
 Université du Québec À Montréal Since august 2015

Member of the *Chaire de recherche du Canada en sociologie et histoire des sciences (2013-2018)*
 Université du Québec à Montréal Since august 2015

President of the students' association of psychology and sociology
 Université de Montréal January to September 2014

Vice-President of the students' association of psychology and sociology
 Université de Montréal September 2013 to January 2014

OTHER PROFESSIONAL EXPERIENCE

Nurse (Intensive care unit)
 CHU, Clermont-Ferrand November 2007 to May 2008
 CHUM, Montréal, Québec September 2008 to November 2010
 CHUM, Montréal, Québec May to December 2012

REFERENCES

Yves Gingras
 Professor of history and sociology of science
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 Professor of sociology of deviance
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